

# Iconic Influencer Award Isle of Man

## Individual Excellence Award Top Education Influencer

### OVERVIEW

Profession: Educator, Entrepreneur

Platform: Khan Academy

**Biography:** Salman "Sal" Khan is a renowned educator and the founder of Khan Academy, a non-profit educational organization that provides free, world-class education to anyone, anywhere. Born in 1976, Khan grew up in Metairie, Louisiana, and later attended MIT, where he earned degrees in mathematics, electrical engineering, and computer science. He also holds an MBA from Harvard Business School.

Sal Khan's influence in education is profound and far-reaching. Khan Academy started in 2008 as a series of YouTube videos to help his cousins with their math homework. The platform has since evolved into a comprehensive educational resource with over 120 million registered users. The Academy offers thousands of instructional videos and interactive exercises across ..

### ELIGIBILITY

To become eligible as a top education influencer, you typically need to meet several criteria that showcase your impact, expertise, and engagement within the education community. Here are some common factors considered for eligibility.

#### 1. QUALITATIVE CRITERIA

Qualitative criteria for evaluating a top education influencer can include.

- 1. **Expertise and Authority:** The influencer should possess deep knowledge and expertise in their field of education, whether it's STEM, humanities, pedagogy, or any other specialization.
- 2. **Innovative Teaching Methods**

### METRICS

Metrics Criteria	Current Year	Previous Year
Metrics for evaluating the influence of an education influencer can vary depending on the platform they're active on (e.g., social media, blog, podcast), their niche within education (e.g., STEM, ..		

### JUDGING CRITERIA

When evaluating candidates for the title of "Top Education Influencer," it is crucial to consider various criteria to ensure a comprehensive and fair assessment.

#### 1. Content Quality and Relevance

- **Accuracy:** Ensures content is factually correct and up-to-date.
- **Depth:** Provides thorough and detailed insights into educational topics.
- **Innovation:** Introduces new ideas and approaches in education.
- **Clarity:** Communicates ideas in a clear and understandable manner.
- **Engagement:** Encourages interaction and discussion among the audience.

#### 2. Impact and Reach

- **Audience Size:** Number of followers or subscribers on various platforms.
- **Engagement Metrics:** Likes, shares..



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